

**Custom Design Communications, A Leading New York Region
Telecom Systems Firm, Inks Reseller Agreement
With Pingtel Corp., Enabling Broader Service Offerings**

*Pingtel Is a Leading Provider of
Open-Architecture SIP Protocol for Voice Over IP*

New York, NY – Custom Design Communications (CDC), a leader in telecommunications systems design, consulting and implementation in the New York metropolitan region, has become an authorized reseller for Pingtel Corp., of Woburn, MA, a leading provider of Session Initiation Protocol (SIP) voice solutions.

This new arrangement enables CDC to enhance the breadth of its Voice over IP (VoIP) telecommunications solutions.

SIP is the real-time communication protocol for Voice over IP, which has been expanded to also support video and instant-messaging applications. With SIP, most of the “intelligence” for call setup and call features resides on the SIP device or user agent, such as an IP phone or a PC with voice or instant-messaging software.

Pingtel brings the benefits of industry standards and open architectures to enterprise telephony. The company’s products fully embrace the SIP protocol – the standard for integrated voice, video and data communications – as well as other leading industry standards, including Java, Linux, XML and VoiceXML. **How the New Relationship Helps CDC Customers**

As an authorized Pingtel reseller/solution provider, CDC not only has access to the Pingtel infrastructure, but to a wide range of additional software and hardware capabilities of the many other telecom service firms with which Pingtel has established relationships.

“Working with Pingtel and many of its other business partners, CDC can now offer our clients an even broader array of VoIP solutions than ever before,” said Donald Skorka, CDC’s senior vice president. “We look forward to working with Pingtel to provide our customers with precisely the type of telecommunications services they require

CDC’s new arrangement with Pingtel is the latest in a growing list of alliances which CDC has struck with some of the most capable equipment and service providers in the industry. These also include AVAYA, IBM, Lucent, 3M, Berk-Tek, 3Com and Cisco.

(more)

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CDC provides end-to-end design and installation of voice, data, video and security systems for clients that include major financial service, commercial, industrial, healthcare, real estate and educational organizations in the New York region.

The rapidly-growing, multimillion-dollar firm, founded in 1998, provides internal telecommunications infrastructure to major corporations; healthcare and other institutional organizations; and governmental entities. It is a single source for seamless integration of voice, data, video and security systems to form a total integrated solution for a client's organization.

For more information about Custom Design Communications, including our new brochure, please contact: Donald Skorka, senior vice president, at: (212) 216-9240, ext. 300; or email: dskorka@customdesigncom.com.



Caption:

The management team of Custom Design Communications which just announced a reseller agreement with Pingtel Corp. Pictured at the CDC headquarters in New York City are, left to right, Donald Skorka, senior vice president; Neil Breslau, president; and Keith Hewitt, vice president of operations.